

B.B.A. Semester - 5 (CBCS) Examination**Oct/Nov. - 2018****ETHICS AND CORPORATE SOCIAL RESPONSIBILITY (CORE)****Time: 2:30 Hours****Marks: 70****Instructions:**

1. All questions are compulsory.
 2. Figures to the right indicate marks.
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- Q-1 Define term 'business ethics'. Why do ethical problem occur in Business? (14)
OR
Write notes: (14)
a. Virtue ethics as an alternative to moral principles
b. Rights and responsibilities of workers and employees.
- Q-2 What is corporate governance? Discuss features of good corporate governance. (14)
OR
Discuss. (14)
a. Accounting standards and corporate governance
b. Insider trading
- Q-3 Explain: (14)
a. Aspects of composition of Board
b. Role of Board
OR
Discuss: (14)
a. SEBI Clause 49 (main provisions and importance)
b. Critical issues in governance of the Board of Directors
- Q-4 Explain term 'whistle blowing'. State types of whistle blowing. Write any five suggestions to prevent whistle blowing situations. (14)
OR
Discuss: (14)
a. Role of auditors in enhancing corporate governance.
b. Duties of auditors
- Q-5 Define corporate social responsibility (CSR). Discuss common indicators for measuring social performance. (14)
OR
Explain following terms: (14)
a. Discrimination
b. Equal employment opportunity
c. Affirmative action
d. Preferential hiring
